START WITH ONE SESSION.

One scheduled filming session gives your team real content to test before any recurring commitment.



WHAT YOU GET

- Production walkthrough and shot plan
- One filming session, up to 4 hours, one GTA location, crew of 2
- 3 vehicle videos, vertical, up to 90 seconds each
- 2 salesperson Q&A clips, vertical, up to 60 seconds each
- 1 service department introduction, up to 90 seconds
- Colour, sound and captions
- Two consolidated rounds of revisions

WHAT YOU PREPARE

- The three vehicles clean, fuelled and on site
- Two salespeople and a service contact, scheduled
- Permission to film on the lot and in the service bay
- Written releases from anyone on camera
- One named approver

THE PRICE

$1,950 + HST

Scope and price are confirmed with you after a production walkthrough. A 50% deposit of the pre-tax price reserves your date, and the balance is due on delivery. Drone, hair and makeup, additional crew and paid media are not included.

TIMING

- First cuts within 1 week of filming
- Finals within 3 business days of consolidated feedback

WHERE TO USE IT

Instagram Reels, TikTok, YouTube Shorts, vehicle listings, your website, Google Business Profile, email follow-up and showroom screens.

ROUND TABLE MEDIA

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TALK TO US

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SEE THE WORK

roundtablemedia.ca/automotive.html