WHAT VIDEO PRODUCTION COSTS.

Our published prices in one place. All prices are in Canadian dollars, before 13% HST.

FOR BUSINESSES

OPTION	PRICE	WHAT IT INCLUDES
Content Essentials	$599	Crew of 2: director of photography, plus lighting if needed. 1 week turnaround, 2 rounds of revisions. Up to 2 hours of filming, one location, basic creative planning, camera operation, basic lighting, editing, social media delivery format. Book online.
Professional Brand	From $1,500	Crew of 3: director, director of photography, lighting. 2 to 3 week turnaround, 3 rounds of revisions. Creative planning, production strategy, location planning, filming, cinematic editing, colour grading, multiple deliverables.
Commercial Production	From $3,000	Crew of 4: director, director of photography, gaffer, production assistant. 2 to 3 week turnaround, 3 rounds of revisions. Creative direction, concept development, production planning, cinematography, lighting design, editing, brand-focused delivery.
Campaign Production	From $5,000	Full crew scoped to the campaign. 2 to 3 week turnaround, 3 rounds of revisions. Campaign strategy, multiple production days, video production, photography, social media assets, full production coordination.
Custom Production	Custom	Large-scale productions, multi-day shoots, complex campaigns and custom creative concepts.

FOR DEALERSHIPS

Dealership Pilot	$1,950	One filming session of up to 4 hours at one location, with a crew of 2, a 1 week turnaround and 2 rounds of revisions: three vehicle videos, two salesperson Q&A clips, one service department introduction. Scope and price are confirmed after a production walkthrough.

FOR ARTISTS

Starter Visual	$599	Crew of 2. 1 week turnaround, 2 rounds of revisions. One location, up to 2 hours, shot planning, colour grade, one edited music video up to 3 minutes, one social teaser.
Artist Experience	$1,250	Crew of 3. 2 to 3 week turnaround, 3 rounds of revisions. Concept development, up to 5 hours, cinematic camera package, movement and lighting, colour grade, full edit, three social clips.
Cinematic Release	From $3,500	Crew of 4 or more. 2 to 3 week turnaround, 3 rounds of revisions. Full creative direction, treatment development, full-day shoot, multiple locations, advanced lighting, full edit, social rollout assets.

STUDIO RENTAL: CYC WALL

$100 an hour with a two hour minimum. The wall comes pre-lit with three to four Kino Flo 4-bank lights, with four C-stands and sandbags. Bring your own camera and any other gear. Every booking carries a $10 cleaning fee and HST.

BOOKING	RENTAL	CLEANING	SUBTOTAL	HST 13%	TOTAL	DEPOSIT	BALANCE
2 hours	$200.00	$10.00	$210.00	$27.30	$237.30	$105.00	$132.30
4 hours	$400.00	$10.00	$410.00	$53.30	$463.30	$205.00	$258.30
8 hours	$800.00	$10.00	$810.00	$105.30	$915.30	$405.00	$510.30
12 hours	$1,200.00	$10.00	$1,210.00	$157.30	$1,367.30	$605.00	$762.30

WHAT CHANGES A QUOTE

Production days

One short session and several full days are very different jobs.

Locations

Each location adds setup, travel and planning.

Crew

A director, cinematographer, gaffer or hair and makeup, as the project needs.

Finished pieces

The number and length of edits, and the formats you need.

Concept and strategy

How much creative development happens before filming.

Post-production

Colour, motion design, captions and any compositing.

HOW PAYMENT WORKS

- Prices are before HST, which is 13%.
- A 50% deposit of the pre-tax subtotal reserves your booking.
- The balance, including all HST, follows. For studio rentals it is due on arrival.
- Anything marked "from" is quoted from your brief, with the scope agreed before work starts.

ROUND TABLE MEDIA

Offices in Brampton, ON
Studio: 130 Westmore Drive, Unit 2, Etobicoke

TALK TO US

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(437) 849-5991

NEXT STEP

roundtablemedia.ca/production-quote.html