VIDEO BRIEF.

Fill this in before you ask for a quote. Clear answers get you a clearer price.

Company and contact

What do you need made? pieces, lengths, formats

What should the video do? one main job

Deadline when it must be live

Who is it for? a real person

Budget range

Where will it run? website, social, ads, events

Who approves it? one named person

Anything else we should know? locations, people, examples you like

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NEXT STEP

roundtablemedia.ca/guides.html